

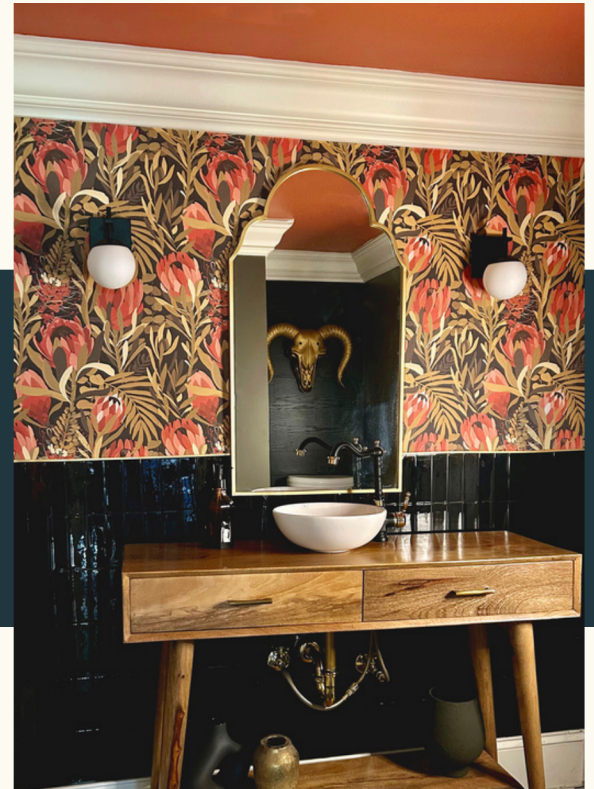


SHANNON O'KELLEY

INTERIORS

HI THERE!

Thanks so much for your interest in working with me! I understand that hiring a designer for your short term rental property is an investment. I am committed to creating "wow" factor that will stand out in listing photos, and deliver an experience for your clients that will ensure glowing reviews.



ABOUT

I have worked in a variety of creative capacities over the course of my adult life. Prior to working in interiors, I was an event designer for over a decade. Entering into the world of interiors was a natural transition for me. I LOVE the fast pace of working on short term rentals. Clients are also more willing to take design risks that they would not take in their own homes, which is so much fun for a designer.



Me:

- straight shooter
- responsive
- organized
- respectful of budget
- committed to fast turnaround
- loves to laugh!

I look forward to getting to know more about you and your project!

Shannon

SERVICES

Design services are not one-size-fits-all. I'm happy to help you determine which service is the best fit for you. There are many factors that determine service pricing. An exact quote will be provided after I have learned about your needs.

FULL SERVICE

This may be the best fit if this describes you:

- You manage your time by delegating tasks.
- You understand that good design can increase your occupancy rate and enable you to raise your rates, and are willing and able to invest in it.
- You are decisive and open to embracing new ideas.
- Your main priority is the end result.

STARTING AT \$1,800 PER ROOM



E-DESIGN

This may be the best fit if this describes you:

- You like to explore many options before making a selection.
- You feel best about your decisions when you have done the research and price shopping on your own.
- You are looking forward to the process of designing your rental just as much as you are looking forward to the end result.
- You need to space the design process out as finances allow.

STARTING AT \$850 PER ROOM

FULL SERVICE DESIGN

PROCESS OVERVIEW

DISCOVERY CALL

We will set up a brief call so that I can learn more about your property, and you can ask questions about my services. Once we have determined that we are a good match, I will send you a letter of agreement and an invoice for a deposit.

SITE VISIT

I will visit the property to measure and take photos. It is not necessary that you are at the property for this, but you are welcome to be if you'd like.

DESIGN DEVELOPMENT

I will create a design plan for your property based on my assessment of your needs, the demographic of your ideal guest, and our discussions.

PRESENTATION

We will meet virtually to review the design in detail and discuss budget. This will be your opportunity to give feedback. Revisions can be requested at this time.

PROCUREMENT

Now that we have a plan in place that everyone is excited about, I will begin the process of procurement of furnishings!



INSTALLATION

Once all your orders have arrived (and renovations have been completed when applicable), we will schedule a day to come to your property and install furnishings and make your space camera ready.

E-DESIGN

PROCESS OVERVIEW

DISCOVERY CALL

This is an opportunity for us to "meet" and learn more about each other. You can ask me questions about my services and process, and I will ask you questions about your needs. It's best to have an idea of your budget prior to this call.

AGREEMENT AND PAYMENT

Once we decide we are a match I will send you a link for payment based on the spaces for which you want to engage my services.



INFO SUBMISSION

You will provide me with detailed measurements (I will send you a guide, don't worry) and photos/ videos of your space.

**Measurement service for local properties is available for a fee.*

DESIGN

Based on our conversation and the information you have provided I will create a design plan and provide you with a shopping list, a floor plan, and any set up tips that may be applicable

REVIEW AND REVISIONS

We will meet virtually to review the design plan. At this time you will have the opportunity request revisions as outlined in our agreement.

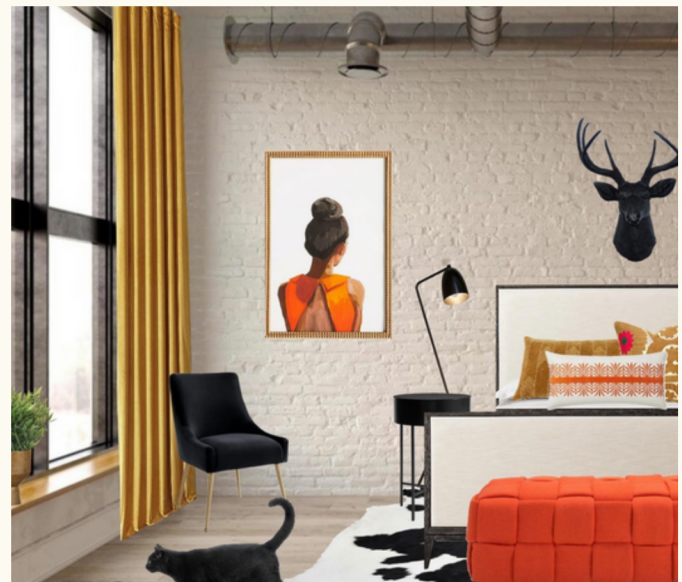
GO FOR IT!

When revisions have been completed, you can begin ordering furnishings and preparing your property for the photographer!

BUDGETING

Estimating a cost for your project will depend on many factors including size of the property and whether you are starting from scratch or building on what you already have in place. Expenses to consider include, but are not limited to:

- Furniture
- Mattresses
- Appliances
- Electronics such as TV and speaker system
- Art and accessories
- Window treatments
- Light fixtures
- Bedding and bath linens
- Cookware
- Dinnerware
- Trade labor- painter, electrician, carpenter, wallpaper hanger, etc.





Ready to get started?

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